



SUHANA GORDHAN

CURRICULUM VITAE

PERSONAL DETAILS

NAME: SUHANA GORDHAN

EMAIL: suhanagordhan@gmail.com

ACADEMIC QUALIFICATIONS

1996 - 1999

BA(HONOURS) CUM LAUDE, IN DRAMA & PERFORMANCE STUDIES,
UNIVERSITY OF KWAZULU-NATAL, DURBAN.

2000

POSTGRADUATE DIPLOMA IN COPYWRITING WITH HONOURS.
(THE AAA SCHOOL OF ADVERTISING, JOHANNESBURG).

2004

POSTGRADUATE DIPLOMA IN DANCE IN EDUCATION,
UNIVERSITY OF KWAZULU-NATAL, DURBAN.

2005

BASIC PRE/POSTNATAL HEALTH FITNESS GROUP INSTRUCTOR AND
PERSONAL TRAINER CERTIFICATION. (DANCING THRU PREGNANCY, INC.)

2008

PORTUGUESE 1A AND 1B

2012

FEATURE WRITING CERTIFICATE THROUGH THE UNIVERSITY OF CAPE TOWN'S
CENTRE FOR FILM & MEDIA STUDIES.

WORK EXPERIENCE:

2001-2002

WORKED AS A COPYWRITER AT OGILVY AND MATHER RIGHTFORD
SEARLE-TRIPP & MAKIN, JOHANNESBURG.

2003-2004

DANCER FOR A CONTEMPORARY DANCE
COMPANY CALLED FLATFOOT DANCE COMPANY.

TRAFFIC PRESENTER ON A BREAKFAST SHOW, O'NEIL IN THE MORNING
ON LOTUS FM, A LOCAL INDIAN RADIO STATION.

FREELANCE IN-HOUSE COPYWRITER FOR EAST COAST RADIO,
A PROVINCIAL RADIO STATION.

MAY 2004	LIVED TEMPORARILY IN AUSTRALIA. CONTINUED TO FREELANCE AS A COPYWRITER FOR EAST COAST RADIO, WHILST IN AUSTRALIA.
JUNE 2005	WORKED AS AN ADMINISTRATIVE OFFICER FOR THE INTERNATIONAL TENNIS AND GOLF COLLEGE, GOLD COAST-AUSTRALIA.
SEPT 2005 -JUNE 2007	COPYWRITER AT KING JAMES GROUP
AUG 2007 -AUG 2009	COPYWRITER AT BLACK RIVER FC
AUG 2009 - OCT 2012	CREATIVE DIRECTOR AT BLACK RIVER FC
CURRENT WORK:	CREATIVE DIRECTOR AT NATIVE DIGITAL AGENCY

COMPUTER SKILLS

MICROSOFT WORD AND KEYNOTE

BRANDS I'VE WORKED ON

M-NET AND DSTV (PAID-TV CHANNELS)
 NESTLE
 KOTEX
 AUDI
 SOUTH AFRICAN BREWERIES - CASTLE LAGER
 SOUTH AFRICAN BREWERIES - RESPONSIBLE DRINKING
 SOUTH AFRICAN NATIONAL EDITORS' FORUM
 DELOITTE
 JACARANDA 94.2 FM
 MINI
 STEERS
 NANDO'S
 1ST FOR WOMEN INSURANCE
 VIRGIN MONEY
 VIRGIN MONEY INSURANCE
 DAIRYBELLE
 SAFELINE BRAKE PADS
 94.7 BREAKFAST XPRESS SHOW
 Nedbank
 Standard Bank
 General Motors
 Cavendish Square
 Pernod Ricard

AWARDS AND ACHIEVEMENTS

1999	FIRST NATIONAL BANK VITA NOMINATIONS FOR MOST PROMISING FEMALE CONTEMPORARY DANCER AND BEST SUPPORTING ACTRESS.
2000	INVITED TO JOIN GOLDEN KEY NATIONAL HONOUR SOCIETY (FOR ACADEMIC EXCELLENCE).
2001	RECEIVED 2 SILVER LOERIES (SOUTH AFRICAN NATIONAL ADVERTISING AWARDS) IN THE STUDENT CATEGORY.
2001	FINALIST FOR LONDON INTERNATIONAL AWARD FOR RADIO ADVERTISING.
2002	RECEIVED A VUKA! AWARD (TV COMMERCIAL AWARDS) FOR A SPORTS TRUST TV COMMERCIAL IN THE CATEGORY OF BEST OVERALL COMMERCIAL.
2003	RECEIVED 2 LOERIES FOR SPORTS TRUST TV COMMERCIAL IN THE FOLLOWING CATEGORIES: NEW BRAND SOUTH AFRICA LOERIE AND INSTITUTE OF JOURNALISTS LOERIE.
2003	RECEIVED THE JOMBA! DANCE QUICKIES AWARD FROM THE CENTRE FOR CREATIVE ARTS. MY DANCE PIECE, ANTI WRINKLE CREAM WAS PERFORMED AT JOMBA! DANCE QUICKIES IN AUGUST.
2008	2 CANNES INTERNATIONAL FINALISTS - 1ST FOR WOMEN INSURANCE IN THE CATEGORY OF PRINT.
2008	1 BRONZE LOERIE - VIRGIN MONEY IN THE DIGITAL CATEGORY (FOR EMAIL).
2010	OHMSA AWARD FOR SOUTH AFRICAN BREWERIES - RESPONSIBLE DRINKING.
2011	3RD PLACE OCTOBER CREATIVE CIRCLE AD OF THE MONTH TV - NANDO'S "TANGY TOMATO"
2011	A MIDAS CERTIFICATE (INSURANCE AWARDS) - 1ST FOR WOMEN RETAIL TV - A MIDAS CERTIFICATE - 1ST FOR WOMEN RADIO
2011	FINALIST AT LOERIE AWARDS NANDO'S "WARNER" - ALTERNATIVE MEDIA AND FIELD MARKETING
2011	1ST PLACE DECEMBER CREATIVE CIRCLE AD OF THE MONTH, TV - NANDO'S "LAST DICTATOR STANDING"
2011	PENDORINGS FINALIST - NANDO'S "KOTA BUN"
2012	CREATIVE CIRCLE AD OF THE YEAR FOR TV - NANDO'S "LAST DICTATOR STANDING"
	ONE SHOW MERIT AWARD FOR TV - NANDO'S "LAST DICTATOR STANDING"
	CANNES BRONZE LION FOR BEST INTEGRATED CAMPAIGN: MEDIA - NANDO'S "LAST DICTATOR STANDING"

PENDORING FINALIST FOR TRULY SOUTH AFRICAN INTEGRATED -
NANDO'S "LAST DICTATOR STANDING"

GOLD PENDORING AWARD FOR TRULY SOUTH AFRICAN TV -
NANDO'S "LAST DICTATOR STANDING"

LOERIES CRAFT CERTIFICATE FOR BEST USE OF LICENSED MUSIC -
NANDO'S "LAST DICTATOR STANDING"

GOLD LOERIE FOR TV - NANDO'S "LAST DICTATOR STANDING"

LOERIE GRAND PRIX FOR TV - NANDO'S "LAST DICTATOR STANDING"

2ND PLACE FOR CREATIVE CIRCLES' AD OF THE MONTH -
1ST FOR WOMEN PRINT

GOLD EAGLE FOR 1ST FOR WOMEN PRINT CAMPAIGN -
"WHY WE INSURE WOMEN"

BLACK EAGLE (ONLY AWARDED 8 TIMES SINCE 1996)
FOR 1ST FOR WOMEN PRINT CAMPAIGN - "WHY WE INSURE WOMEN"

CREATIVE CIRCLE AD OF THE YEAR FOR TV - NANDO'S "LAST DICTATOR
STANDING"

ONE SHOW MERIT AWARD FOR TV - NANDO'S "LAST DICTATOR STANDING"

SILVER MIDAS AWARD FOR MIXED MEDIA CAMPAIGN -
1ST FOR WOMEN INSURANCE

MIDAS CERTIFICATE FOR RADIO - 1ST FOR WOMEN INSURANCE

CANNES BRONZE LION FOR BEST INTEGRATED CAMPAIGN: MEDIA - NANDO'S
"LAST DICTATOR STANDING"

PENDORING FINALIST FOR TRULY SOUTH AFRICAN INTEGRATED -
NANDO'S "LAST DICTATOR STANDING"

GOLD PENDORING AWARD FOR TRULY SOUTH AFRICAN TV - NANDO'S
"LAST DICTATOR STANDING"

LOERIES CRAFT CERTIFICATE FOR BEST USE OF LICENSED MUSIC -
NANDO'S "LAST DICTATOR STANDING"

GOLD LOERIE FOR TV - NANDO'S "LAST DICTATOR STANDING"

LOERIE GRAND PRIX FOR TV - NANDO'S "LAST DICTATOR STANDING"

2ND PLACE FOR CREATIVE CIRCLES' AD OF THE MONTH -
1ST FOR WOMEN PRINT

GOLD EAGLE FOR 1ST FOR WOMEN PRINT CAMPAIGN -
"WHY WE INSURE WOMEN"
BLACK EAGLE (ONLY AWARDED 8 TIMES SINCE 1996)
FOR 1ST FOR WOMEN PRINT CAMPAIGN - "WHY WE INSURE WOMEN"

2013

BRONZE LOERIE FOR PRINT - 1ST FOR WOMEN INSURANCE

CAMPAIGN SILVER LOERIE FOR TV - 1ST FOR WOMEN INSURANCE

CAMPAIGN SILVER LOERIE FOR INTEGRATED CAMPAIGN -
1ST FOR WOMEN INSURANCE

BOOKMARKS FINALIST - CHIVAS REGAL

CANNES FINALIST FOR TV - 1ST FOR WOMEN INSURANCE

CANNES SILVER LION FOR PRINT - 1ST FOR WOMEN INSURANCE

JUDGING EXPERIENCE

REGULARLY INVITED TO JUDGE CREATIVE CIRCLE'S AD OF THE MONTH

2010

VUKA AWARDS

2012

CINEMARK YOUNG LIONS

AFRICAN CRISTAL POSTER COMPETITION

2013

YOUNG CREATIVES

LOERIES - DIGITAL CRAFT

THE BOOKMARKS

CONFERENCE SPEAKING & PUBLICITY

2012

KEYNOTE SPEAKER AT INTEGRATED MARKETING COMMUNICATION
CONFERENCE, CAPE TOWN.

KEYNOTE SPEAKER AT MACE CONFERENCE (MARKETING, ADVANCEMENT &
COMMUNICATION IN EDUCATION)

SAFM MOVERS AND SHAKERS SHOW

TOP BILLING LOERIES' WINNERS SHOW

LOERIES' WINNERS PRESS CONFERENCE

SAFM MEDIA SHOW (LOERIES BREAKFAST WITH ASHRAF GARDA)

3TALK WITH NOELEEN (NANDO'S AND LOERIES AWARDS)

KEYNOTE SPEAKER AT INTEGRATED MARKETING COMMUNICATION
CONFERENCE, JOHANNESBURG

INTERESTS

DANCE - FLAMENCO AND CONTEMPORARY

BIKRAM YOGA

WRITING

REFEREES:

(TESTIMONIALS REQUIRED FROM THE REFEREES HEREUNDER WILL BE
PRODUCED ON REQUEST.)

AHMED TILLY EXECUTIVE CREATIVE DIRECTOR-
BLACK RIVER FC

JANINE ALLEM MD -
BLACK RIVER FC

JONATHAN DEEB EXECUTIVE CREATIVE DIRECTOR -
DRAFT FCB - JOHANNESBURG.

JUDGE CHIMAN PATEL JUDGE PRESIDENT -
KWAZULU-NATAL.